



## Sponsorship/Vendor Proposal

**Ribsandrods.com**

[ribsandrodsshow@yahoo.com](mailto:ribsandrodsshow@yahoo.com)

**(254) 228-3560 – Stephen Bramlett – Event Coordinator**

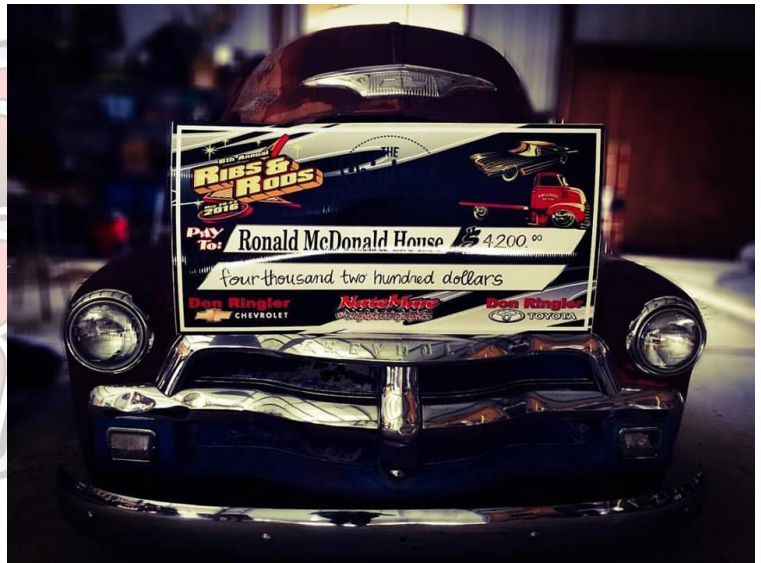
**Location:** Bend O' the River Fairgrounds  
at:

**7915 S. General Bruce Drive.**

**Temple, Texas 76502**

**Ribs & Rods is one of Temple's most popular and fastest growing events that is sure to be fun for the whole family! With several contests including rib eating, beer chug, pin up girl, as well as peddle car and coloring contests for the kids. There will also be a movie night with a drive in style large screen featuring Smoky and the Bandit, as well as live music featuring Texas T and the Shine Runners and Myles and the Longshots. Ribs &**

**Rods is committed to serving the community that supports us. In 2016 Ribs & Rods donated \$4,200 to the Temple Ronald McDonald House to help families in need in the Temple area.**



### **2016 Ribs and Rods statistics:**

- **314 vehicles registered**
- **Approximately 5,000 participants came through the gates at Bend O' the River**
- **\$4,200 Donated to the Temple Ronald McDonald House**
- **Participants from all over Texas as well as Oklahoma and Louisiana**
- **Wide variety of vehicles from: Hot Rods, Rat Rods, Gassers, Muscle Cars, Mini Trucks, Classics, Customs, and Lowriders**

## 2017 Ribs and Rods Events:

- Car show
- BBQ Cook off
- Rib Eating Contest
- Beer Chug
- Pin Up Contest
- Kids Car Show
- Kids Coloring Contest

## 2017 Awards:

- Multiple Vehicle Class Awards
- Elite 11
- Best: Car, Truck, Bike, Rat, Motor, Paint & Interior
- Stephen's Pick
- Multiple Classes Represented
- Pin Up Contest
- Rib Eating Contest
- Beer Chug Contest
- Top 10 in Brisket/Ribs/Chicken





## Sponsorship Opportunities:

	Title Sponsor	Gold Level	Silver Level	Bronze Level
<b>Cost</b>	<b>\$5,000</b>	<b>\$1,000</b>	<b>\$600</b>	<b>\$200</b>
<b>Radio Commercial Representation</b>	√			
<b>Personal Stage Banner</b>	√	√		
<b>Logo on Event T-Shirts</b>	√	√	√	
<b>Logo on Event Posters</b>	√	√	√	
<b>Logo on Website</b>	√	√	√	√
<b>Logo on Large display Banner</b>	√	√	√	√
<b>Logo on Flyers</b>	√	√	√	√
<b>Social Media Recognition</b>	√	√	√	√
<b>Wrist bands provided</b>	<b>20</b>	<b>10</b>	<b>5</b>	<b>2</b>
<b>Booth Space</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>10x10</b>	<b>NA</b>

**\*\*\*\*\*There will be 20K flyers printed for 2017\*\*\*\*\***

**Print dates as follows: 11/1/17, 1/1/17, 3/1/2017 & 5/1/17 sponsor logos and payments will be due one month before print**

## Specialty Sponsorships:

- **Pin Up Contest: (sold out) Photo shoot package chosen by photographer - Logo on Flyers, Web Materials, Social Media, Banner, and exclusive company exposure during contest**
- **Trophy Sponsorship: \$1,000.00 - Logo on all Top 40 Awards, all BBQ Awards, Flyers, Web Materials, Social Media, Banner, and exclusive company exposure during awards**



- **Beer Chug Contest: \$500.00 - (Sold out) Logo on all give away 1Qt. Mason Jars, Flyers, Web Materials, Social Media, Banner, and exclusive company exposure during contest**
- **Wristband Sponsorship: \$400.00 - (sold out) Flyers, Web Materials, Social Media, Banner, and exclusive company exposure during contest, and wristbands given to all participants during the event including: spectators, car show participants, and cook off participants**

## Vendor Opportunities:

## Benefiting:

**Payment for all vendors will be due 4/19/2017**

- Food Vendor - \$200
- 10x10 - \$150.00
- 10x20 - \$200.00
- 20x20 - \$300.00
- 20x40 - \$500.00



RONALD McDONALD  
HOUSE CHARITIES

## Vendor Registration:

**Company** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Business Phone** \_\_\_\_\_

**Alt. Phone** \_\_\_\_\_

**Email Address** \_\_\_\_\_

## Payment Options:

**Paypal:** Ribsandrodsshow@yahoo.com

**Money Order**

**Check - Make payable to Ribs & Rods**

**Address: 8025 Knob Creek Rd., Temple, TX 76501**

