

RIBS & RODS

Sponsorship/Vendor Proposal

ribsandrods.org

ribsandrodsshow@yahoo.com

(254) 228-3560 – Stephen Bramlett – Event Coordinator

Location: Draughton-Miller Airport

7720-F Airport Rd.

Temple, Texas 76501

Ribs & Rods is one of Temple's most popular and fastest growing events that is sure to be fun for the whole family! With several contests including rib eating, beer chug, pin up girl, as well as peddle car and coloring contests for the kids. There will also be a movie night with a drive in style large screen featuring *Gone in 60 Seconds*, as well as live music featuring Texas T and the Shine Runners and Myles and the Longshots. Ribs & Rods is committed to serving the community that supports us. Up to this point Ribs & Rods has donated almost \$11,000 to the Temple Ronald McDonald House to help families in need in the Temple area.



2017 Ribs and Rods statistics:

- **432 vehicles and 96 bbq cooking teams registered**
- **Approximately 5,500 participants came through the gates at the Temple Airport**
- **\$3,000 Donated to the Temple Ronald McDonald House**
- **Participants from all over Texas as well as Oklahoma and Louisiana**
- **Wide variety of vehicles from: Hot Rods, Rat Rods, Gassers, Muscle Cars, Mini Trucks, Classics, Customs, and Lowriders**

2018 Ribs and Rods Events:

- Car show
- BBQ Cook off
- Rib Eating Contest
- Beer Chug
- Pin Up Contest
- Kids Car Show
- Kids Coloring Contest

2018 Awards:

- Multiple Vehicle Class Awards
- Elite 11
- Best: Car, Truck, Bike, Rat, Motor, Paint & Interior
- Stephen's Pick
- Multiple Classes Represented
- Pin Up Contest
- Rib Eating Contest
- Beer Chug Contest
- Top 10 in Brisket/Ribs/Chicken



Sponsorship Opportunities:

	Title Sponsor	Gold Level	Silver Level	Bronze Level
Cost	\$5,000	\$1,200	\$800	\$400
Radio Commercial Representation	√			
Personal Stage Banner	√	√		
Logo on Event T-Shirts	√	√	√	
Logo on Event Posters	√	√	√	
Steak Dinner Tickets*	10	4	2	1
Logo on Large display Banner	√	√	√	√
Logo on Flyers	√	√	√	√
Logo on Social Media & Website	√	√	√	√
Wrist bands provided	20	10	5	2
Booth Space	Unlimited	20x20	10x10	NA

*******There will be 40K flyers printed for 2018*******

Print dates as follows: 12/1/17, 2/1/18, & 4/1/2018 sponsor logos and payments will be due one month before print

Specialty Sponsorships:

- **Stage Sponsorship: \$2,500** – Includes an exclusive large stage banner at the top of the stage and Gold Level promotional items.
- **Trophy Sponsorship: \$1,500.00** – Logo on all Car Show awards and Gold Level promotional items.



- **Beer Chug Contest:**

\$1,000.00 – Logo on all give away contest mason jars, exclusive company exposure during contest, and Gold Level promotional items.

- **Wristband Sponsorship: \$600.00** – Logo representation on all wristbands given to all participants during the event and Silver Level promotional items.

- **Rib Eating Contest: \$500** – Exclusive Company representation during contest and Silver Level promotional items.



Vendor Opportunities:

Benefiting:

Payment for all vendors will be due 4/19/2018

- Food Vendor - \$200
- 10x10 - \$150.00
- 10x20 - \$200.00
- 20x20 - \$300.00
- 20x40 - \$500.00



RONALD McDONALD
HOUSE CHARITIES

Vendor Registration:

Company _____
Name _____
Address _____
City/State/Zip _____
Business Phone _____
Alt. Phone _____
Email Address _____

Payment Options:

Paypal: Ribsandrodsshow@yahoo.com

Money Order

Check – Make payable to Ribs & Rods

Address: 8025 Knob Creek Rd., Temple, TX 76501

***Steak Dinner to be served Friday May 18th with reserved seating for live performance by band (to be determined).**